



COOL DOWN IN **Ruidoso**
NEW MEXICO
www.DiscoverRuidoso.com

Serena Hicks, host of
#StatesmanSocial

Keep your vocabulary on fleek with this... #GoodToKnow



COMMENTS

0

🕒 March 17, 2015 | Filed in: #GoodToKnow



00:29

01:49

⏸ PAUSE



share



get code



MENU

This episode of #GoodToKnow is brought to you by my new favorite saying; *On fleek*.

It started on **Instagram** when a friend from NYC commented that my brow game was "on fleek". It matters that she works for **Shobha** which is where everyone (read: fashion editors, celebs, housewives, anyone with a job ok *everyone*) goes for meticulous brow grooming *and such*. Soooooo. Seeing how I'm doing my own brows now, and not nearly as well as Shashi from Shobha used to do them, I worried. *Did she just insult me and my DIY-brows? Were we gonna have to break up as friends?* I asked... and she explained the good news. To be on fleek means to be on point, i.e. the game is strong. **SWEET**.



Also, turns out that having my **#browsonfleek** is an especially good thing that isn't entirely new. Gotta love learning from Instagram!

Next up, I was talking about boys (this happens a lot) and I heard the term **Lumbersexual**. Wait. WHAT?! Mmmhmmm.

As you hear in the video, I'm ready to talk more about Retrosexuals please and thank you. Chat me up on **Facebook**, Instagram or **Twitter** with your thoughts on the matter. Be sure to tag #StatesmanSocial to be heard.

Finally, I'm asking you all to join me in supporting everyone who is #SelfieConscious and encouraging them to be both bold AND silly enough to snap-n-post a selfie in Public. Be sure to tag #StatesmanSocial so I can celebrate these successes with y'all! (*Oh and, Evan-who-filmed-and-edited-this-very-video above; we're all waaaaaiting.... Please share your beautiful face with the world.*)

Bye Feliciaaaaaaaa!

— Serena

SERENA HICKS keeps you up to speed on the hottest events, what's trending and local luminaries in Austin. #StatesmanSocial is a product of Statesman Media's content marketing group. Follow the fun, share your best Austin moments, and tag along with #StatesmanSocial:

- [Facebook/StatesmanSocial](#)
- [Twitter: @StatesmanSocial](#)
- [Instagram/StatesmanSocial](#)