

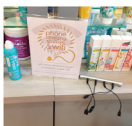
Tuesday, August 13, 2013

The Power Of A Thread

This past Saturday, I had the opportunity to check out "threading" for the first time, as well as the new DC **Shobha** location. **Shobha** is well known in NYC for some of the best brow and bikini waxes in the city, and now we're lucky enough to have our very own **Shobha** in the District!



Located just south of the Circle, **Shobha Dupont** is in a convenient, central location. And the space couldn't be any cuter. It's colorful, bright and open - you just want to spend your day in there! Not to mention, the staff are incredibly friendly and helpful.



Now on to the threading...



Those ladies can do some magic with a simple piece of thread. For those of you not familiar with the technique, it's an ancient hair removal method, very popular in Eastern countries, that involves trapping the hairs with small twisting motions. Some of the benefits of threading over waxing?

1. It's less painful
2. It's very precise
3. It doesn't involve any artificial chemicals on your face
4. There's minimal redness afterwards

In my threading experience at **Shobha**, all of the above were true and I was really pleased with the results. But as a girl with very light brows, I not only needed threading, I also needed some color. So my specialist showed me how to use their **Shobha Brow Pencil**.



I loved it - the results totally brightened up my face, while maintaining a color that looked completely natural with my complexion and hair color. I've used it every day since!

But that wasn't the only product I left with. I heard wonders about their **Ingrown Hair Relief Lotion**, which has been featured in Lucky and Cosmo, and can't wait to try it out for myself.



The store actually has a wall of amazing skin-care products, it was hard to choose. And they offer a happy hour special from 2-5p. when you can pick up body lotions as a BOGO.

Here's another tip: You can save 20% off services when you book with a new specialist. Keep an eye on the [deals page](#) for new specialists coming to Dupont!

 Jenna

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Labels: hair removal, Shobha, skincare

Location: Washington, DC, USA