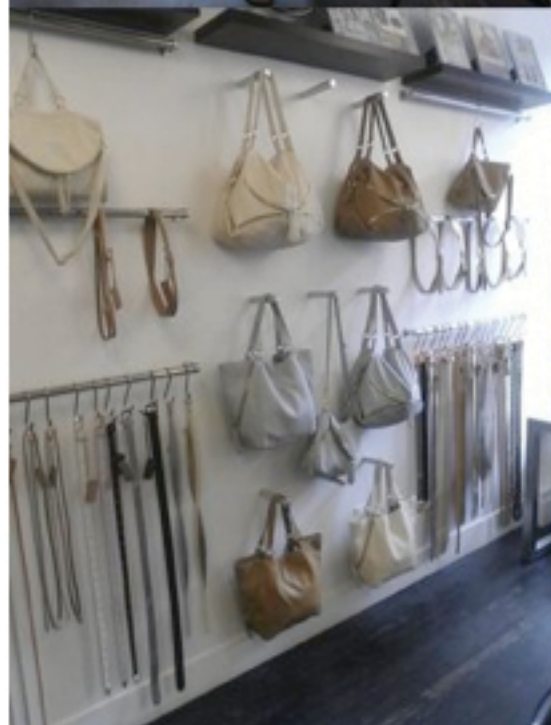


Trendy Thursdays: NYFW SS13 ~ Style Tweetup Edition



I love NYFW, seeing new designs, concepts, networking and so much more! This season, a new brand hits the NYFW series of events - [Shoe Week](#)! What a great way to showcase footwear with designers, to pair them as well as to share one of the favorite accessories to complete our looks! As Co-Founder and Creative Director of Shoe Week. I can't wait to share a number of designers and events that we have in store for you! I kicked off NYFW with this thanks to our partnering host, [Linea Pelle](#) at their fabulous showrooms! It was so much fun to have fabulous bloggers [Kitty Bradshaw](#), [Christine Tsang](#), [Raijean Stroud](#), [Makeda Saggau Sackey](#), Aly Walansky, Charu Suri, Amy Chandra and my sister Dorian!

My focus on this editon of the Style Tweetup was to sit with a group of my blogger friends and introduce them to a leather brand that I began wearing when I covered Fashion Week starting back in 2008! In addition, I wanted it to be a time of zen prior to the madness of Fashion's Night Out hours later and to be armed with fab pieces that are essential to navigate NYFW as well as the fall! We were all gifted a fab wallet and wrap bracelet from [Linea Pelle](#) and we chatted, via twitter, with the Creative Director, Andrew Cotton - Cheryl, a rep from the brand walked us through the showroom letting us know what was currently available. The girls also left with a fab series of goodies from [Avon](#) (I love being a Brand Ambassador for them) and a [Shobha](#) (complimentary brow threading from my favorite salon). I can't wait to share the Fall Style Tweetup as another great way to share the brand along with some of my faves!