

Ever So Popular

THURSDAY, SEPTEMBER 6, 2012

Keep It Smooth: New Shobha Location



I just got word that the new Shobha Financial District location will open on September 17th (the Monday after NYFW) and in celebration they have some great grand opening promotions.

Shobha Financial District will be located 65 Broadway (formerly the American Express Building), between Rector and Morris Streets, in suite 406. Appointment requests are now being accepted through

the Shobha online scheduling form: www.myshobha.com/schedule-classic.php

Grand Opening Month Promotions at Shobha Financial District

ICYDK Shobha, New York City's hair removal expert, is set to open its 4th location, Shobha Financial District, on Monday, September 17th. As a warm welcome, Shobha will be offering a month of Grand Opening Promotions, with an exclusive offer each week.

- **Shobha Spin-To-Win** (9/17 – 10/14/2012): Clients will enjoy a chance to win extra freebies and discounts at checkout for each purchase they make during the entire grand opening month. (1 spin per purchase, per visit)
- **2-for-1 Bikinis** (Week #1: 9/17 – 9/23/2012): Clients who come in pairs will earn a complimentary bikini treatment. The bikini treatment of equal or lesser value will be free that day.
- **Brow & Brazilian \$60 Combo** (Week #2: 9/24-9/30/2012): Shobha will offer a combined brow threading and Brazilian bikini (wax or sugaring) treatment for only \$60, a savings of up to \$26. (Services must be redeemed during the same visit by the same client.)



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