new shobba location!



{white balloons against their signature orange walls at the celebration}

congrats to shobha, nyc's expert threading and hair removal salon, who recently relocated their columbus circle location. last week i joined them to celebrate their new address - 1790 broadway (directly across the street from their prior location). the building has a real old new york feel, the new salon is spacious, and the bathroom is directly across the hall.

i've been going to shobha for 8 years now, and since one of their head specialists', anjali, created my current brow shape 4 years ago (re-read that experience here), i won't let anyone but a shobha specialist touch my brows. i try to go in every 4 weeks for a touch-up. my brows are often complimented, and while i'd like to take the credit -- it's all shobha. so thank you shohba, and congrats in your success!

to learn more about shobha's services visit myshobha.com.

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Labels: hair removal, shobha, threading