

Shobha's Home for Girls and Women

By In Good Company | Filed under [COMMUNITY + COLLABORATION](#), [THE BIG ENOUGH COMPANY](#) | [NO COMMENTS »](#)



It is better to light a candle than curse the darkness.

Eleanor Roosevelt

March is [Women's History Month](#) and we wanted to take a moment to highlight hair removal expert [Shobha](#) and its founder & CEO Shobha Tummala (and [JGC friend!](#)) for her thoughtful and creative way of celebrating the month!

Building on the success of her three Shobha salons in New York City, an online presence at [myShobha.com](#) and an extensive product line, Shobha has taken on partial ownership of an orphanage in Hyderabad, India.

[Shobha's Home for Girls and Women](#) mission is to make a huge difference in the lives of the poverty-stricken youth, giving them a childhood, and building a brighter future through education.

This year Shobha is making the third and final installment to complete her \$100,000 contribution. The donation will serve as an endowment fund and only the interest earned will be used to run the facility, ensuring that the home will be well-financed for decades to come without ever dipping into the money donated. The home is run by two retired professors who value education and are making sure that the orphans are cared for and are able to attend school. It is Shobha's hope that these early philanthropic steps lay the groundwork for full-fledged non-profit organization in the years to come.

Here is a video of Shobha's recent visit to the Home:



And we can help support this incredible initiative with a purchase of Shobha® Knickers!

All proceeds from the purchase of Shobha® Knickers, the perfect post-wax panty, will be donated to benefit Shobha's Home for Girls and Women.

Shobha Knickers are the ideal addition to every woman's post-bikini wax/sugaring routine. They are available in 100% natural cotton material and sizes x-small, and small with Shobha's signature bright teal (blue) with white trim & the Shobha® Logo on the "booty" seat.

Click [here](#) for your pair!