



Shobha®

nyc's hair removal expert



There's nothing like kicking the year off with your priorities firmly in the right place! Today we tip you off to something interesting that's coming your way this Sun as you ride the subways whether you're on your way to brunch, meeting friends or going to your fave bar to see a game. I get my eyebrows threaded at [Shobha](#) but they have so many other services that they are also amazing at! In addition they have phenomenal products that you'll find yourself using in between sessions. On January 8th (yes this Sun) Team Shobha will participate in the official "No Pants Subway Ride Day" in New York City. In hopes of a "bump-free ride," Team Shobha will don their Shobha® Knickers and pass out free, full-sized [Shobha® Ingrown Relief Lotion](#) (\$22 value) in Union Square - the final destination for participating pantless straphangers. (The promotion is while supplies last & is on a first-come, first-served basis).

Thankfully, it will be warmer out this weekend so at least they won't freeze as they're out and about doing beauty goodness! Shobha's Ingrown Relief Lotion is definitely a must as it's perfect for post hair removal treatment that treats and prevents bumps and ingrown hairs that can occur after shaving, waxing and sugaring. As I have always stated, Shobha products contain natural ingredients, aren't harsh or drying, and is free of parabens, artificial fragrance and color. If you miss seeing them this Sun, you can always go to their site as well as one of their 3 locations that are in the city!