

Review: Shobha Brow Pencils

As a child, I used to watch my mother fill in half of her brows with a blonde pencil. Like many blondes, I started to do the same as I grew older. My eyebrows were very light towards the end, and a little color defined them so they could properly frame my

features. It is important for blondes to use the right color, as some are too dark and others too light. I have found a great match for my naturally dirty blonde hair with the [Shobha Brow Pencil in Sand](#).



Pros:

- Great consistency
- Easy to apply
- Contains a sharpener the will ensure a precise application
- Can be smudges to soften color
- Sand is a great match for blondes

Cons:

- Limited color range (blonde and brunette pencils)




Summary:

[Shobha's brow pencils](#) perform well and are nicely packaged with a sharpener on the cap. This does create a bit more plastic waste over time, but I believe this is offset by the eco-friendly tree-free packaging (in the place of plastic). If I were to improve this product, I would reformulate it to be vegan and remove the aluminum powder. Also, I would consider expanding into other colors, such as auburn. Overall, it's a nice product and I'd love to see it become vegan in the future.

Application note:

I find that brow pencils work best to fill in thin or light brows, as they can give the illusion of hairs where there are none. However, brow powders are better for temporarily tinting the brows or where color is needed more evenly. The two can be used together, but remember that the pencil may smudge if powder is applied over it.

Product Ratings (out of 5)

Performance	
Presentation	
Purity	
Value	