

Taylor Swift has low-maintenance eyebrows. CHARLES ESHELMAN/WIREIMAGE.

BROW BASICS

BROWS CAN MAKE OR BREAK YOUR LOOK...PLUS, THEY'RE EASIER THAN BOTOX, GIVING YOU AN INSTANT LIFT.

"Similar to a haircut, shaping your own brows is really not something you want to do," says Anjali, Master Specialist at New York brow salon Shobha. "Seek out a professional who will determine the best shape for you based on the current state of your brows, facial features, personality and age."