



#### NEW PRODUCT ALERT

Shobha® Rosewater Freshening Cloths  
(March 2010)

Spritzing perfume on your lady bits is not only dehydrating, but can be irritating too. For southern comfort and instant cleansing, use the new Shobha® Rosewater Freshening Cloths for a solution that is moisturizing, freshening, plus quick-and-easy.

Some body parts are subject to the "sweat circuit" more than others. Reach for these cloths as a quick-fix for staying fresh by targeting the underarms, bikini area and face. Shobha® Rosewater Freshening Cloths are

infused with the essential oil of rose, allowing them to soothe post bikini

wax skin. They are also an on-the-go solution for "tidying" up after a long

day before a night out, and can even double as a makeup remover for the face.

#### Key Benefits

- o Soothing formula, made with real essential oil and incorporates Shobha's delicious signature rose scent
- o 10 luxury-sized, single use cloths offer instant cleansing on-the-go, especially after hair removal
- o Pouch is discreetly sized to be purse and TSA-friendly
- o Re-sealable pouch, reduces waste from single use packaging
- o Great for even sensitive skin
- o Paraben-free
- o Color and artificial fragrance-free
- o Vegan-friendly
- o Face, underarm and bikini area-friendly

#### Price

\$9.00 at MyShobha.com and all three New York City Shobha locations.