

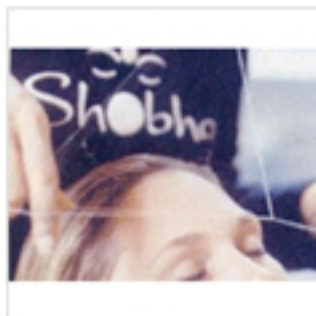


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Based on the ancient philosophies of Indian beauty, Shobha Tummalala, Founder and Creative Director of Shobha, created a luxuriously exotic and intimate environment where both women and men can indulge in the centuries-old methods of hair removal and skincare practiced in India. Created to provide the most natural approach to beauty, the menu of services at Shobha salons include facials, threading, sugaring, waxing and henna. Through concise practices in quality control, safety and hygiene we maintain the highest level of standards, ranking us as one of the premiere salon destinations in New York City. Shobha continues the Indian beauty customs with a range of signature lifestyle products dedicated to fulfilling a harmony between the body, mind and spirit. This unique line has been designed to incorporate India's ancient beauty and well-being rituals into today's modern lifestyle, including luxurious face and body products inspired by the botanical remedies of India. Shobha is renowned for its expert specialists and knowledgeable customer service staff, all who have been trained specifically to ensure that clients receive the most impeccable and luxurious service possible.

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