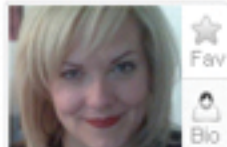




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The bald and the beautiful: fall brow trends

September 30, 4:57 PM - New York Beauty Trends Examiner - Kate Cox

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Photo: Agata Malchrowicz

Beauty insiders have a saying: there is no such thing as a trend. Looks are cycled, recycled and run through the spin cycle endlessly. Long for spring is the new short in winter, black is always back, and so on, down the runway and right into our makeup bags.

Eyebrow trends tend to have a short lifecycle. They're too important to the shape of the face to be frivolously handed

over to the whims of the seasonal collections and yet, they are also a canvas on which to act out our most extravagant facial fantasies, from glam goddess to expressionless elf.

Enter the bald brow trend for fall 2009. It's hard to say exactly why we feel compelled to revisit the blank stare but admittedly, the look does have a certain ethereal, empty appeal when worn on Model [Kristen McMenamy](#). She represented the boldly bare-browed in the early '90s, when the look was more strongly associated with plaid shirts and cargo pants than silk kimonos. The clean canvas has taken on a decidedly more glamorous tone for 2009; with luxury brands like Givenchy and Prada sending shaved, sultry sirens down the runways in evening wear.

For those seeking a more realistic runway trend, ample arches made a strong statement at [DKNY](#) accompanied by minimal makeup, proving anyone can still wear a classic, sculpted brow. This look is slightly fuller than we usually see, boldly penciled in and ultra-glamorous. Think [Gina Lollobrigida](#) in a catfight with a pot of brow powder.

To get a pristine pair of brow beauties visit the sculpting and shaping experts at [Shobha](#) in Manhattan. They will thread you to within plain sight of a (virtually) pain-free set of brows that will perfectly frame your face and create the classic or glamorous look you crave. Schedule an appointment with Senior Brow Specialist Shashi at the Columbus Circle location for a precision shaping session.

Trends like the bare brow will be gone in sixty seconds but learning how to find your look and wear it confidently is a beauty must. Schedule an appointment with a specialist who can help you create a brow template that you'll be able to maintain at home. Then, get out there and stare 'em down.

For more info: [Shobha Columbus Circle](#) (212-977-7771) 3 Columbus Circle (between 57th/58th Streets)

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