Fashion news, trends, shopping and the New York scene written by style expert and bon vivant, Adrien Field.

HOME ABOUT ADVERTISE ASK ADRIEN ABOUT STYLE CONTACT PRESS

Shobha: Ingrown Hairs Begone

2009 AUGUST 19

by AdrienField

tags: Ingrown Hairs, Razor Bumps, Shobha



As I believe I've written before, I am a rare specimen of man that shaves nearly my entire body: underarms, legs, arms, etc. (You'll have to use your imagination for the rest...On second thought, don't). For any men, women, or something in between reading this post, consider this a public service announcement.

For those that don't want to read about ingrown hairs, don't continue below.

My problem with shaving is that I have coarse and dark hair. Even after I shave, I can still see the follicle underneath the skin. The bigger problem,

however, is that I tend to get razor bumps on my upper thighs. This is really unattractive and up to this point I didn't know what to do to prevent them: I exfoliate daily with a loofah and immediately slather Kiehl's Crème de Corps on my body post-shower.

Anyway, one of the products in the gift bag from the Blueprint Cleanse Spa Day was this product (left) from Shobha. I had never heard of the brand but I decided to try it.

After shaving in the morning, I liberally applied the lotion to my thighs. It has a thick consistency that absorbs pretty quickly without leaving a greasy feeling (like the Crème de Corps). The instructions state that you apply once daily for prevention and moderate bumps and twice for more severe ingrowns. I don't have severe ingrowns so I didn't reapply that evening.

Usually by the next morning, I'll wake up with my thighs red with bumps but by the next day, my skin was still smooth! It was a revelation. I shave about every other day so I did the same this morning and the amount of razor burn has drastically reduced to only a few small bumps.

The product has been featured in Lucky and Daily Candy so they're clearly doing something right. At \$22 per bottle, it's rather pricy as I don't think it lasts more than a few weeks but if you are prone to razor bumps, it might be your only option.

Shobha Ingrown Relief Lotion, \$22

FOLLOW ADRIEN ON TWITTER

Photo: My Sunday night plans. http://tumblr.com/xml2wp5pj 13 hours ago

This may very well be me in twenty years: http://garconmag.com/2009/08/30/my-idol/ 14 hours ago

Highline for the first time evah. So pretty. 16 hours ago



PHOTO EDITORIAL: LADIES WHO LUNCH

