



ABOUT THE EDITOR



DAILY BEAUTY



DAILY STYLE



TEEN CORNER

AUGUST 5, 2009

Ultimate Brow Experience: Shobha



Check out our **NEWLY THREADED** eye brows!

While in New York last month with my beautiful friends, we stopped in to **Shobha** on Manhattan's west side for some expert brow shaping.



My first-ever threading experience was a bit more painful than I expected but, in all fairness, I had been growing my brows out for *months* beforehand trying to achieve a fuller, more Brooke Shields-esque look.

My brow specialist, Promila, was likely frightened by my beastly brows but she was sweet enough to pretend like she didn't notice. The technique of threading involves twisting and pulling a piece of thread to remove unwanted hairs. The thread allows for precise removal without chemicals or unnecessary tugging on delicate skin. Within minutes, my brows were cleaned up and looking sleek.

It actually took me a few days to get used to my new brows as they're a bit skimpier than my previous brows (but then, even the tiniest amount of cleaning up would look skimpy compared to my previous brows), but now I'm liking my sleeker, eye-framing brows.

In the photo above Daneen from [Spoiled Pretty](#) (left), Julia from [All About the Pretty](#) (right) and I are showing off our freshly threaded brows in the back of a cab on our way to pick up Amber from [Beauty Blogging Junkie](#) and heading off to dinner.

(For more pictures from our fun night on the town, visit [Spoiled Pretty](#)— she has the low down on what went down.)

Shobha has three locations in New York City and offers threading, sugaring and waxing.

Search

 Search

Makeup

- | | |
|----------------|-------------|
| Blush | Bronzer |
| Concealer | Eye Brows |
| Eye Liner | Eye Shadow |
| Foundation | Highlighter |
| Lip Balm | Lip Gloss |
| Lipstick | Mascara |
| Mineral Makeup | Powder |
| Primer | Shimmer |

Bath & Body

- | | |
|-------------------------|------------------|
| Body Cream | Body Moisturizer |
| Body Oil | Body Scrub |
| Body Wash | Foot Cream |
| For the Bath | Hair Removal |
| Hand Cream | Self Tanner |
| Shaving Essentials Soap | |
| Sunscreen | |

Skincare

- | | |
|----------------|----------------|
| Cleanser | Exfoliant |
| Eye Cream | Makeup Remover |
| Moisturizer | Night Cream |
| Serum | Toner |
| Treatment Mask | |

See also

- | | |
|---------------------|--------------------|
| Beauty Accessories | Fall Collections |
| Fragrance | For Your Guy |
| Holiday Collections | Hair Products |
| Old Favorites | Nailcare |
| Spring Collections | News |
| Teens | Special Features |
| Tools | Summer Collections |
| | Tips & Trends |
| | Wish List |

Archives

 Select month

Beauty Buffs

- 15 Minute Beauty Fanatic
- 55 Secret Street
- A Girl's Gotta Spa
- A Mom in Red High Heels
- A Touch of Blusher
- Afrobella
- All About the Pretty
- All Lacquered Up
- All Top Beauty
- Allure Beauty Reporter
- Bag Bliss
- Beautiful Makeup Search
- Beauty 411
- Beauty Addict
- Beauty Banter
- Beauty Blogging Junkie
- Beauty by Nadine
- Beauty Chat Blog
- Beauty Maverick
- Beauty on a Dime
- Beauty Snob
- Beauty's Spot
- Beautynomics
- Bellavita Style
- Beyond Beauty Basics
- Bit by the Beauty Bug
- Blogdorf Goodman
- Canadian Beauty

Subscribe

Makeup Bag Monthly
Subscribe Now!

Daily Makeover
Beauty Bloggerati Member

THE NEW BFGOODRICH[™] ADVANTAGE T/A.
GET MORE FUN FROM YOUR EVERYDAY DRIVING.



BFGoodrich TAKE CONTROL

Twitter Updates

Follow me!

overstock.com

Bedding & Bath

Up to 70% Off & \$2.95 Shipping



Grand Bouquet 10-piece Quilt Set

Only \$119.99



Blue 'Split the Sheets' King-size Sheet Set

Only \$51.99



Ceiling Flush Canopy

Link: 021 40