## Elephantbeans



## The Bald and the Beautiful: Shobha Review

February 25, 2009 · No Comments

posted by ebeans



I slowly begin to realize that I have horrified Shobha's
Jennifer Pesce with my hair removal techniques which often include Nair. It's not the fact that I'm DIYing it, it's that I'm letting chemicals burn hair off of my face. At Shobha, where they'll happily

remove every last hair from your body, it's about a holistic <u>approach</u>. From the denim (washable) strips that also absorb the shock from each pull, to the strict "Shobha no double-dip <u>policy</u>" that keeps you from the possibility (even if it is tiny) of getting herpes on your eyebrows, to the special <u>sugar</u> that you really can eat (seriously), your principles won't get removed with your hair.

I've validated that tube of Nair out of price and convenience, but after visiting Shobha, no more. I have to admit that I've <u>paid</u> the same, if not more, for lousy bikini waxes (etc.) that have given me blood blisters and left hairs that I had to pluck at home in salons with decor that evoked a suburban MVD on a good day...

While lounging on the huge fluffy bed in the waiting area of the Columbus Circle location I drank delicious honey bush tea (had to stay in theme of course) and munched these crazy little Japanese milk candy things that are super tasty while browsing the retail shelves. In addition to a plethora of lotions and potions made by friendly outside companies, Shobha offers their own line of prep, hair removal, and aftercare products. All of which are eco friendly, vegan, and fair trade (of course). So, even if you can't afford a treatment in one of their three convenient locations, you can purchase a complete at home sugaring kit for just \$30. Not yet brave enough to yank on my own, flexible enough to reach, or ready to give up the Shobha's salon experience, I brought home the Shobha Exfoliating Cloth. I love it!

## Shobha makes you smarter:

- Why take the chance? Baby powder no more. Make sure your prep powder is talc-free.
- Double dipping wax sticks is nasty
- When you get a bikini wax, your specialist should remove those pesky strays, not you with tweezers at home!
- Don't hit the bottle to take the edge off
- Waxing can cause wrinkles thread instead!

and PS, you can book your appointment online ... what's not to love?