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Hot Grooming Tip: Try Eyebrow Threading and Shaping



I took a trip to **Shobha**, a popular hair removal salon in New York City with three central locations, to try eyebrow threading (yes, they really use sewing thread to shape eyebrows). I'd had my eyebrows threaded before — it was mildly uncomfortable and I wasn't blown away by the results. So I decided to go to the experts (**Shobha's eyebrow threading is \$20 for a 10 minute session**).

First off, I learned from eyebrow shaping guru Anjali (she trains all of Shobha's staff and

developed the salon's hair removal product line) that eyebrow threading is more exact than waxing. She explained that threading is the technique and *shaping is the art of customizing the eyebrows for each client's facial shape.*

"My thread is my guide," says Anjali, who knew at age 13 that hair grooming was her calling and became a beauty expert in her native India.

"The eyebrow should flow like one piece of art," she says and adds that every eyebrow should be longer than two inches. "They shouldn't get stuck anywhere."

Round vs. Angular-Shaped Faces

Anjali told me I have an oval face shape (the most coveted facial shape by the way). And based on that angular shape, I should always ask for more rounded and soft brows. I'll take her word for it because I left Shobha with perfectly shaped brows. Conversely, the more rounded your face is, the more arched and angular your brow shape should be.

Long vs. Wide Faces

If your face is longer, your brows should be more horizontal with a more distant arch closer to the tail of the brows. And if your face is wider, your brows can help lengthen your face with a higher, more centered arch.



More Brow Tips

1. Get eyebrows shaped every three weeks.
2. Use a soft eye pencil to fill in and define your brows. The pencil color should be lighter than your actual brows.
3. Don't try to grow out an unflattering eyebrow shape for months on end. If your eyebrows are too thin, go to a specialist to discuss what shape you'd like to achieve.

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Written by **Tracy Hopkins** [email] for b5media.

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