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Taking the Edge off Hair Removal

We test Shobha sugaring products

About once a year, I make a valiant effort to do a home bikini wax... and end up with a messy bathroom and an even messier, um, situation. Tired of the cost of salon waxing, I ended up shaving because I couldn't get in to see the woman who takes \$40+ and my dignity.

But a month ago, a package arrived from [Shobha](#) with sugaring gel, talc-free powder, six denim strips, instructions, and two application spatulas. It promised me pain-free, easy, natural hair removal with their sugaring product. "Right," I thought, "And I'm the Queen of England." Well, move over Elizabeth! This product actually worked... and worked well!

Heir Apparent (+)

- The sugaring gel adheres to hair, not skin, so it pulls less than wax and is much less painful.
- The sugaring kit costs \$30: less than one salon bikini wax, and the product will last for months!
- The natural gel is made up of sugar, lemon juice, glycerine, and water and is free of parabens, dyes, fragrances, petrols, resins, waxes -- and is vegan-friendly.
- Simply heat up in the microwave (about 45 seconds) use and cleanup with warm water (or jump in the shower).
- IT WORKS BETTER THAN ANY WAXING PRODUCT I HAVE EVER USED for eyebrows, bikini, and upper lip hair.
- Shobha offers [a few deals](#) online.



Tear Jerker (-)

- Note that when washing the recycled denim strips do not put them in the dryer (the directions don't mention this) as the remnant sugar, once heated in the dryer, makes the strips difficult to use again.
- While the products are natural, there is not much information available about the packaging or environmental stance of the company.
- While Shobha is great for a bikini wax, I don't recommend a solo Brazilian, which is just too sticky of a situation to try on your own.

The Bikini Line

Giving me cost-effective and natural hair removal in my own home makes Shobha's natural sugaring gel easily my favorite product of the year! I encourage Shobha to take a few more steps forward in their CSR policies, but other than that, I say ladies: dump your salon waxing and try this product! It will make you feel like royalty.

[Aimee Heilbrunn](#) 

Co-Founder

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