

# EYEBROW IQ

We've all been there: inches away from the mirror, tweezers poised like a praying mantis, our brows slowly morphing into something reminiscent of an Etch a Sketch drawing. The lesson? It is impossible to keep perspective when you get fixated on a follicle. "Before you start, it's important to step back and look at the whole face," says New York City brow expert Rachel Gangemi. For a brow to be flattering, it should be in proportion to the shape of your face, the placement and size of your features, and even your body. Of course, acing this personal geometry isn't easy. "Women often say, 'I knew my brows were wrong, but I didn't know what was wrong with them,'" says New York City brow artist Eliza Petrescu. If this sounds like you, read on. We've got everything you need to find your shape, plus step-by-step tips on trimming, plucking and waxing. Say goodbye to your arch enemies. —Rebecca DiLiberto

Clockwise from left: Elizabeth Arden Brow Shaper, \$16; department stores. Sephora eye pencil, \$4; Sephora. Stila brow brush, \$28; department stores. Romy brow scissors, \$18; sephora.com. Tweezerman slant tweezers, \$20; 888-887-5825. Aussie Nad's wax wand, \$10; drugstores.



**500** the number of hairs in the average brow



An eyebrow hair lasts three to five months before it sheds.

It takes approximately **58 to 65** days for an eyebrow follicle to generate a new hair after it is plucked.

Source: Jeffrey M. Ahn, M.D.