

>"Indian women approach beauty quite differently from American women. Everything is uniquely ours, from the deep makeup colors we favor to the skincare ingredients we use—like turmeric, which would actually stain Caucasian skin." Currently, Shobha is developing an all-natural skincare line that is based on Indian ingredients but caters to every complexion.

# Shobha

#### \*EYES TO PRIZE

"Indian women like to play up their eyes. Mothers even apply dark eyeliner to their baby girls' eyes to fend off bad karma," says Shobha. "But when I go to makeup counters here, they tell me my eyes are so pretty ! shouldn't cover them up with makeup, and they leave them bare!" Her favorite American shadows? "MAC. Not only do I find the broadest color selection at MAC counters, but I also get the most accurate advice about what works with my skin,"

**\*ACING HER BASE** 

"The range of foundation shades you see today didn't exist when I was growing up, so I never got hooked on it. Instead, I just use Clinique Blended Face Powder in Transparency #3, which covers without looking chalky." \*NAILING HER MANICURE

"Deep, bright colors work best with my skin and the colorful saris I sometimes wear." When unable to pick up her favorite reds and burgundies from Lakme in India,

Shobha goes for Revion Nail Enamel in Vixen or Raisin Rage.

#### \*MULTI-CULTI COSMETICS

"I've introduced every Indian friend I have to Real Cosmetics [www.real cosmetics.com]. A Pakistani former model created the line to encompass all skin tones. I love the lipsticks-the colors never look garish on dark lips."

### \*SKINCARE FROM THE INSIDE OUT

Shobha prefers the look and feel of her skin when she's in India, where she avoids processed foods and uses natural ingredients (like lentils and the cream skimmed off milk) in her skin products. Here, she opts for Aveeno Moisturizing Bar with oatmeal. "It's gentle and feels natural, similar to a lentil scrub my grandmother used to make. I also like to experiment with products I find in Indian grocery stores, such as the face packs. They're powders-sandalwood, neem, etc.that you mix with yogurt, milk, lotion, or rose water, depending on your skin type, and apply like a mask." >>>

## Musthave products 1. Uttam face

powder 2. Revion Nail Enamel inVixen 3. Clinique Blended Face Powder in Transparency #3 4. Dabur Rose Water











