



• For those who have endured the sting of hot wax long enough, an adventure in threading is a must. Predominantly used in South Asia, threading is the process by which a cosmetologist removes facial hairs by the root with a thread. Threading does not pull on the skin and is therefore considered less painful than waxing. The technique also allows for a more precise shaping of the brow. News of Shobha and its two locations (SoHo: 594 Broadway between Houston and Prince streets, suite 403, 1-212-931-8363; Midtown: 595 Madison Ave. at 57th Street, suite 1403, 1-212-223-2872 www.shobhathreading.com) has spread through the New York brow-fanatic scene, and raves about the salon have shown up in *Vogue* and *The New York Times*.

Sweet surrender

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BY MICHELLE MADHOK