



Beauty

Spruce up for spring

Shake up your makeup with the city's newest beauty fixes

By PAVIA ROSATI

SUNSHINE on Sunday, snow on Monday. March may be pulling its usual lion-lamb shenanigans, but spring is coming. Which makes now the perfect time to wash that winter right out of your hair, your skin and your spirit with these hot new beauty treatments and products.

THE BODY BEAUTIFUL

Still pudgy from the holidays? Lose inches the lazy way — with some sophisticated machinery. First stop: The beautiful **Greenhouse Spa** (127 E. 57th St.; [212] 644-4449), for an ionthermic algae detox (\$150), a body-slimming treatment that uses positive and negative electrical currents to help rid the body of unwanted fatty and cellulite deposits. The good news: You could lose one to four inches from your belly, hips and thighs after one 90-minute session. The bad news: You'll be swaddled in clay and strapped to electrodes. But it's not as painful as you'd imagine.

This is the ideal treatment for dieters who want a thinning boost, or anyone desperate to fit into tight jeans by next Friday. In January, the FDA approved a cellulite-busting laser, and the **Cellulite Endermologie Center** (100 Park Ave.; [212] 880-6421) is the only place in town that has it. The vibe here is more doctor's office than salon, and for best results, a dozen treatments are recommended (\$300/session; package deals available).

For an overall detox, hit **Maximus Spa Salon** (15 Mercer St.; [212] 431-3333) for its signature Water Journey with Massage (\$150). You start with a salt scrub and a three-part rinsing under a Vichy shower, in a hydrotherapy tub and under a cascading waterfall. The salt supposedly draws impurities out of the body; the water rinses them away. You're then massaged for an hour, which is simply blissful.

HAIR BE GONE

Start laser sessions now and you'll be hairless by bathing suit season. For her, **Laser Cosmetica** (6 E. 78th St.; [212] 472-5222) and **Gloss Spa** (51 E. 78th St.; [212] 249-2900) have teamed up to create the Bikini Bellini (\$1,200 for six sessions). Part one is the laser hair removal, part two is the soothing post-treatment peach-oil masque. For him, Laser Cosmetica has invented the season's most frightening new service: the Male Prune, a.k.a. the Metrotesticle.

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Go for the bold with **MAC's** new palette for spring.



Spoil your hands with stylish new lips at **Dashing Divas**.

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(\$400). Less a full Brazilian and more a strategic trimming, it's not for the faint of heart. Pyra stars and hair-phobes are no doubt thrilled. Still wanting your tender face? It's time to discover the ancient Eastern hair-removal art of threading at **Shobha Madison** (595 Madison Ave.; [212] 223-2872), the new Midtown outpost of **Shobha Sollo** (594 Broadway; [212] 931-8363). Ideal for upper lip, eyebrows and face, it's fast, easy and not (too) painful (price: \$10-\$70; eyebrows: \$20; upper lip: \$10).

HEAD TO TOE

To make the most of the hair you do want, treat it at the salon and maintain it with products at home. Bring a winter hat-head back to life with the newest treatment at **J.F. Lazartigue** (764 Madison Ave.; [212] 249-9424), the Essential Duo, an instantly hydrating hair and scalp restorer (\$800). Love the results? Pick up the at-home kit (\$250) and do it yourself. Say goodbye to the blow-out and hello to the curl-in. This spring will be all about curly locks. Get it done at **Bumble and Bumble** (146 E. 56th St.; [212] 521-6500), then stock up on products from its new Curl Conscious line (especially Prep for fine hair and Tonic for thick curls), which includes an instructional DVD (price: \$56-\$75 for styling, depending on length; products cost from \$18-\$25). Tend to your hands and feet at the sweet and girly **Dashing Divas** (41 E. Eighth St.; [212] 673-9000), which opened its first franchise last fall.

Treatments include the Spoiled Diva (micro-dermabrasion, \$22 for hands, \$45 for feet) and All-Out Diva ("facials" for hands, \$32, and feet, \$60). The latest for spring? Tailor Fit temporary nails (\$30) in fashion patterns (floral, Vivizon Marukami, racing stripes). A little much, perhaps, but great for a quick, cheap thrill.

HOPE IN A JAR

You don't have to leave the house to get the benefits of spring's bounty. **Nature by Valmont** (\$45-\$105), a line of fancy Swiss anti-aging products for younger women, lands at Takashimaya in April. When it comes to wrinkles, it's never too early to start the attack. A beauty junkie friend recently reported that **Chantecaille's** **Biodynamic Lifting Cream** seems to have taken a decade off her face in a week. For what it costs, it's better (at Bergdorf Goodman and Barney's New York, \$290).

Before you step into the sun, make sure you're wearing protection. Or else avoid it altogether:



Michael Schwarz

It's introducing after-sun lotions and moisturizers (\$35-\$40) in the United States this spring. **DermaNew's** latest at-home micro-dermabrasion kit targets hands and feet. It's easy to use, incredibly effective and costs a fraction of what the service would cost in a salon (at Sephora, \$60). Toss that pressed powder: spring 2004 makeup is feminine, pretty and shiny. Bold types should go for **MAC's** peach and purple shadows and lipsticks (at MAC, 113 Spring St.; \$12.50-\$14). Daintier girls should opt for **Stilla's** palettes in sage, purple and blue, which were inspired by vintage hankies (at Sephora, \$28). If summer vacation can't get here soon enough, you can do the next best thing: Evoke the smell of faraway exotic places with scent. (Admittedly, a stretch. But a pleasant one.) **Kol's** rich-smelling bath salts and gels were inspired by voyages to Morocco, Tuscany and India (at Henri Bendel, \$11-\$44). **White Barn**

candles (at Henri Bendel and Bath & Body Works, \$25) smell as good as **Votivo** — but last three times as long. Put that money toward a beach house. **Get your brows in shape with threading** (above), **revive your curls with a treatment at Bumble and Bumble** (right), and **soothe your body with Kol bath products** (below).

